



 arishdubash.com

 linkedIn.com/in/arishkdubash

Arish Dubash

Senior Manager of Product Experience

EDUCATION

University of California, Irvine

2019

UCI Continuing Education
UX/UI Extension Program

University of California, Santa Barbara

2007 - 2011

Bachelor of Arts,
Film / Media Studies, Sports Management

SKILLS

UX / UI

User Research
Information Architecture
Storyboarding / User Journey Mapping
Responsive Design
Usability Testing
Iterative Design Thinking
User Interface Prototyping
Heuristic Evaluation Testing

Web

HTML / CSS
Javascript
Wordpress
Adobe Photoshop / Illustrator
Adobe XD / Sketch / Figma

Project Management

Jira / Confluence
Agile Methodologies

CERTIFICATIONS

Gamification in User Design | 2020

Wharton School – University of Pennsylvania

Designing for Artificial Intelligence | 2020

IBM

Enterprise Design Thinking | 2020

IBM

User Experience and Design Thinking | 2019

University of California, Irvine

PROFESSIONAL PROFILE

Product Designer with a decade of professional digital experience.

Currently designing the future of decentralized clinical trials as the Senior Manager of Product Experience at THREAD Research.

WORK EXPERIENCE

Senior Manager, UX Design and Product Experience

THREAD, Los Angeles, CA | Jan 2021 - present

- ▶ Designing new UI components, illustrating IA maps and user task flows, generating dynamic prototypes for client feedback, managing our Zeplin UI library for developer hand-off assets.
- ▶ Collaborating closely with product team to prioritize and manage sprint deliverables, define epics and write user stories in JIRA, provide UI designs and product mockups for specific user stories, accompany project management in organizing backlog grooming.
- ▶ Leading multiple projects for design from strategy to launch, ensuring shipment of meaningful and quality experiences.
- ▶ Contributing to feature roadmap strategies, improve product design processes, and champion knowledge sharing opportunities through documentation and post-launch presentations.

- **UX Designer**

May 2021 - Apr 2022

- **UX Designer (Contract)**

Jan 2021 - May 2021

UX Designer

CTisus | Jul 2021 - May 2022

- ▶ Redesigned an end-to-end user experience flow for an iOS mobile application with the goal of increasing user retention and app downloads.
- ▶ Collaborated regularly with a team of developers, researchers, and radiologists to effectively communicate and adhere to campaign deadlines.
- ▶ Proposed and implementing new information architecture and user flow.

Associate Digital Project Manager

Midway Car Rental, Los Angeles, CA | Oct 2014 - Mar 2018

- ▶ Facilitated with all digital aspects within the company, including retail, travel, and studio micro-sites.
- ▶ Created and designed internal web application showcasing fleet data.
- ▶ Spearheaded design of website repository storing fleet images and videos.